



The Escondido Tamale Festival

Saturday, Nov. 3, 2018

11am - 5pm

Grape Day Park, Escondido

www.EscondidoTamaleFestival.org



Hello Prospective Vendors!

The 4th Annual, Escondido Tamale Festival, produced by the Escondido Downtown Business Association, far exceeded expectations its first 3 years. We are expecting 12,000+ visitors for this 4th Annual Festival that has become a signature Southern California event. The Escondido Tamale Festival is a celebration of Tamales, one of the iconic staples of California's culture. It is also a look back at the history of the Spanish and Mexican settlers who helped build our towns, cities, and our great state. The event includes Best Tamale Contests, Craft Beer and Wine Garden, entertainment stage, and free attractions for kids, pets and families. The event is located in the main grass area of Grape Day Park.

1. SPACES: are assigned to vendors on a first come (paid)-first in basis.
2. APPLICATIONS: Please accompany with a check or money order.
3. SPACES are 10'x12'
4. Access to ELECTRICITY is limited in this park. Vendors provide all cords; cords must be commercial-type and taped down. No generators permitted. (The event will end before dark, but tear-down will occur during dusk.)
5. HOURS: Festival hours are 11am – 5 pm. Set-up time is 8:00 – 10:00am. All spaces to be cleared by 6:30pm.
6. PARKING: Vendors may park in free lots at Woodward, or along Valley Pkwy. No cars allowed parked at booth.
7. TAXES: State Franchise Tax Seller's Permit # must be on application, if making any sales. Vendor is responsible for collecting and reporting sales tax.
8. PERMITS: All food vendors are solely responsible for applying for San Diego County Health Permit and "Additionally Insured" Certificate of Liability Insurance and providing current copy with event application. Certified fire extinguisher required by fire marshal for food booths. If using canopy, it must be fire retardant (all vendors).
9. CONFIRMATIONS/REFUNDS: Your canceled check or credit card charge is your acceptance. Confirmations will be emailed within 30 days of receipt of application/check. No refunds in case of inclement weather, acts of nature or restrictions by government agencies to cancel the event, over which the Escondido Downtown Business Association has no control. No refunds within 30 days of Festival date. Credit for a future event (less a \$25 fee) may be given under special circumstances.

OTHER: The Downtown Business Association and The Escondido Tamale Festival mgmt. reserve the right to limit the number of applications for any one type of food, good or service; this protects all vendors and promotes diversity. We reserve the right to change or substitute vendor spaces overall. Merchandise should be displayed as professionally and colorfully as possible, with awareness of the theme of this event (Hispanic/Latino culture, heritage, crafts, holiday displays, traditional foods & food products, Escondido history, craft brewing, holiday entertaining, cultural travel).

SPACE RENT SCHEDULE

Retail/Artisan Crafts/Commercial/Political (non-food)	\$150
Food (Festival provides 3-compartment sink)*	\$250
Food Truck	\$250
Electric	\$50

NOTE: Only the booth space is provided. Tables, canopies, weights for canopy legs, are vendor responsibility.

*Food Vendors required to supply own hand-wash sink. Required 3-compartment sink included in festival space rent.

Escondido Tamale Festival Vendor Contact: Alex MacLachlan for the DBA: Alex@EscondidoTamaleFestival.org



RETURN THIS PAGE WITH YOUR PAYMENT

For Office Use Only:

Date Application Rcvd: _____

Amount Rcvd \$ _____ Check Date: _____ Check #: _____ Rcvd. by: _____

CC Process Date: _____ Receipt Sent: Y/ N Rcvd. by: _____

Fully Compliant

Health Permit

Insurance w/ Ad Insd.

Seller's Permit



ESCONDIDO TAMALES FESTIVAL

November 3, 2018
Grape Day Park, Downtown Escondido

VENDOR APPLICATION FORM

Business Name: _____

Contact Name: _____ Event Day Contact: _____

Mobile # () _____ Event Day # () _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Number of 10x12 spaces desired: _____ If 2 or more: Side-by-Side OR Separate? (circle one)

Booth Type: Retail _____ Info Only _____ Food/Drink _____ Food Truck _____ (FT Size _____)

List ALL product(s) to be sold: _____ (Add page, if needed)

Electric needed? NO / YES Elect for: _____ Amps/volts: _____

Your application is not complete until payment and the following 3 items have been received:

- 1.) Current copy of SD County Health Dept. Permit #: _____ Exp. Date: _____
*Submit Health Dept. Event Permit Applications: "ATTENTION: Nicole Haboud" **AND** also provide a copy to us.*
- 2.) Current copy of Certificate of Liability Insurance Exp. Date: _____ Addtl Insrdr? _____
(Must name "Escondido Downtown Business Association and City of Escondido" as "Additional Insured" on certificate.)
- 3.) State Franchise Seller's Permit #: _____
(State permit # required. If exempt, please explain reason.)

I agree to indemnify, defend, waive, release and hold the Escondido Downtown Business Association, Board of Directors and the City of Escondido, harmless from any and all liability, claims and causes of action for injuries to person or property arising out of or related to this event, specifically including, without limitation, injury or damage to booth, contents, merchandise, employees, contractors, guests, customers, invitees, and all other third parties.

Signature: _____

Comments/Questions: _____

SCAN AND EMAIL OR MAIL THIS PAGE W/ PAYMENT (checks payable to: "Escondido Downtown Business Assoc.")

TO: Escondido Tamale Festival, Presented by the: Escondido Downtown Business Association, a 501(c)6
243 S. Escondido Blvd, Ste. #701, Escondido, CA 92025

Web: www.EscondidoTamaleFestival.org Email: Alex@EscondidoTamaleFestival.org Ph: (760) 877-8582



Office Use Only:

CC Processed Date: _____ Amount \$ _____ By: _____ Receipt Sent: _____



Escondido Tamale Festival Credit Card Authorization Form

Description:	Price:	Quantity:	Subtotal:
Booth Space - Retail / Craft / Commercial / Political (non-food)	\$150		
Booth Space - Food / Food Truck	\$250		
Best Tamale Contest (1st Entry Free) \$25 for each entry thereafter	\$ 25		
Electricity for Booth Space	\$ 50		
Escondido Tamale Festival Event T-Shirt: Mens (Sm / Md / Lg) OR Womens (Sm / Md / Lg)	\$ 16		
Escondido Tamale Festival Event Baseball Hat	\$ 16		
<i>(T-shirts & hats may be picked up from "Will Call Booth" on event day)</i>			TOTAL:

I _____ *(printed name of cardholder)* hereby authorize the Escondido Downtown Business Association (aka Escondido Tamale Festival) to charge my credit card in the TOTAL AMOUNT of: \$ _____.

Card Type (circle one):      

Card Number: _____ - _____ - _____ - _____

Exp Date: _____ 3-Digit Security Code: _____ Billing Zip Code: _____

Address *(where credit card bills are sent)*:

X _____
Authorized signature of cardholder *Date*

Printed name of cardholder *(as it appears on card)*.
